

PRACTICING PHOTOGRAPHY COURSE OUTLINE

UNIT CODE: LS/C/7160

CLASS: CBT 2024LSCM-SEPT/III

LECTURER NDIRANGU M

UNIT DESCRIPTION

This unit specifies the competencies required to facilitate training in photography practice. It involves planning photography, determining composition and artistic techniques in photography, shooting digital photography, edit perceptible photo in post-production and determine professional development and ethics.

ELEMENT	PERFORMANCE CRITERIA	Hours
These describe the key outcomes which make up workplace function .	These are assessable statements which specify the required level of performance for each of the elements. <i>Bold and italicized terms are elaborated in the range.</i>	
1. Plan for photography projects	1.1 <i>Forms of photography</i> are determined based on organizational guidelines	4
	1.2 Photography project is researched as per SOPs	2
	1.3 Materials and equipment are gathered based on the organisational guidelines	2
	1.4 Scope, timeline, and budget are determined and documented as per the organisational guidelines	2
2. Determine composition and artistic techniques in photography	2.1 <i>Photo Composition</i> is established based on SOPs	2
	2.2 <i>Artistic techniques are established</i> as per organisational guidelines	2
	2.3 Lens selection and use is determined as per the SOPs	2
3. Produce digital photographs	3.1 Shoot location is established as per the organisational guidelines	2
	3.2 <i>Shoot subjects</i> are identified according to shooting objectives.	2

	3.3 <i>Photo shoot resources</i> are established as per SOPs.	2
	3.4 <i>Shoot set-up</i> is established as per the organizational guidelines.	2
	3.5 Photo shoot is executed as per the activity guidelines.	2
4. Edit photographs in post-production	4.1. Photo editing tools are determined as per the Organizational guidelines.	2
	4.2. Photos are edited as per the organizational objectives.	2
	4.3 Edited photos are packaged, used and archived as per the organizational guidelines.	2
5. Apply intellectual property laws and professional ethics	5.1. Industry trends and innovation are established as per organizational guidelines	2
	5.2. Copyright and intellectual property laws are applied as per SOPs	2
	5.3. Ethical considerations and best practices are applied as per SOPs	2
	5.4. Career pathways and networking are identified as per Organizational guidelines	2
	Total	40 Hrs.

Assessment mode

Three continues Assessment Test 100%

Final formative assessment 100%

References books

1. John Child (2008) *Studio Photography Essential Skills* Fourth Edition, Focal Press
2. Ben Long (2012) *Complete Digital Photography* Sixth Edition, Focal Press
3. Eve light (2010) *The Complete Film Production Handbook* Fourth Edition, Focal press
4. Gerald Millerson Jim Owens, Asbury College (2008) *Video Production Handbook* Fourth Edition, focal press
5. Patz, D.s. (2011) *Film Production Management 101: Management and Coordination in a Digital Age*. 2nd Ed.
6. Susan & Featherstone (2005) *Newspaper journalism a practical introduction*, London, Sage Publication
7. Philipe Perebinossoff (2005) *Programming for TV, Radio & The internet*, Second edition, focal press